

SWITCH Green Pledge

SWITCH is designed as a demonstrative sustainability event - not just in message, but in practice. The event follows the Planet Positive Event (PPE) methodology, applying measurable sustainability across all key impact areas: project management and communication, mobility, venue and energy, catering, accommodation, purchasing, waste, and water.

Our commitment is practical, transparent, and accountable.

- Mobility is approached with a low-impact mindset. We prioritise walking, public transport, and rail travel, and actively reduce unnecessary travel through venue selection and local sourcing.
- Sustainability governance is built in. A designated Green Leader oversees implementation, data collection, and compliance with PPE criteria across all partners and suppliers.
- The event setup follows circular principles. No single-use builds are permitted. Infrastructure, furniture, and materials are reused, rented, or repurposed, favouring eco-certified and locally sourced solutions.
- Purchasing decisions are intentional. We select local, durable, and sustainable products and services, avoiding overproduction, excessive packaging, and overordering.
- Catering reflects both health and impact. Reusable serviceware is mandatory, food choices prioritise ethical and lower-impact options, and food waste will be avoided by ordering for the exact amount of attendees.
- Accommodation is selected based on proximity, sustainability credentials, and efficient use of energy and water, reducing both emissions and operational impact.
- Waste and water are treated as resources, not afterthoughts. Clear waste separation, refill water stations are standard throughout the event.
- Transparency is non-negotiable. Sustainability actions and results are shared openly, and the event's carbon footprint will be calculated using the Planet Positive Event calculator, aligned with the GHG Protocol (Scopes 1, 2, and 3) and ISO 14064 principles.

SWITCH is not about perfection. It is about measuring, learning, and improving - and proving that sustainability can be delivered credibly, visibly, and at scale in real event conditions.

All partners, speakers, suppliers, and participants are expected to actively support and contribute to this pledge.

Francisca Flajs
SWITCH Green leader